

HRSA 16-047 Early Childhood Comprehensive Systems (ECCS) Impact 2016 Funding Opportunity Announcement (FOA) Technical Assistance Webinar February 23, 2016

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Webinar Overview

- Program purpose and aims
- Desired outcomes
- Eligibility and award information
- Program Requirements
- Project Narrative and Attachments
- Review criteria
- Performance measures
- HRSA's SF-424 Application Guide
- Q & A



Terminology

- **Children’s developmental health** – for the purposes of this FOA, children’s developmental health includes developmental health surveillance, screening, referral if necessary, and follow up to ensure linkages and early intervention services for children birth through kindergarten entry.
- **Collaborative Innovation and Improvement Network (ColIN)** – a group of self-motivated people (or organizations) with a collective vision, enabled by the Web to collaborate in achieving a common goal by sharing ideas, information, and work. The ColIN provides a platform for collaborative learning and quality improvement toward common goals and benchmarks using rapid cycles of change. Key features include collaborative learning, common benchmarks, coordinated strategies, rapid test cycles, and real-time data to drive real-time improvement.



Terminology

- **Early childhood comprehensive systems** – an organized, purposeful group that consists of interrelated and interdependent partners representing health, mental health, social services, families and caregivers, and early childhood education to develop seamless systems of care for children from birth to kindergarten entry. These systems help children grow up healthy and ready to learn by addressing their physical, emotional and social health in a broad-based and coordinated way.
- **Family well-being** – for the purposes of this FOA, family well-being includes the prevention, screening, referral and follow-up of services related to maternal depression and trauma-informed care.
- **Glossary located on pages 26-28.**



Purpose of the Funding Opportunity Announcement

- To enhance early childhood (EC) systems building and demonstrate improved outcomes in population-based children's developmental health and family well-being indicators using a Collaborative Innovation and Improvement Network (CIIN) approach.
- Additional goal, to develop of collective impact expertise, implementation and sustainability of efforts at the state, county and community levels.



Overall Aim of the Funding Opportunity Announcement

- The overall aim of the ECCS Impact is that within 60 months, participating communities will show a 25 percent increase from baseline in age appropriate developmental skills among their communities' three (3) year old children.

Additional Aims of the Funding Opportunity Announcement

- Strengthen leadership and expertise in continuous quality improvement and support innovation;
- Achieve greater collective impact in early childhood systems at the state, county, and community level;
- Develop primarily two-generation approaches;
- Develop and adopt core sets of indicators to measure Early Childhood (EC) system processes and outcome indicators; and
- Test innovative EC systems change ideas, develop spread strategies and adopt new EC policies for sustaining the systems developed.



Desired Outcomes – 1-3 years

- Advance local and state coordination and integration of systems towards improving children's developmental health and family well-being.
- Adopt a core set of process indicators for measuring state-level EC system success and a core set of outcome indicators for improvement of children's developmental health and family well-being at the population level for local and state COLIN activities.
- Utilize an existing (or if necessary, establish) a state/territory early childhood data system to collect, store, report and analyze the new process indicators for measuring state-level EC system success and a core set of outcome indicators for improvement of children's developmental health and family well-being at the population level.



Desired Outcomes – 4-5 years

- **Communities, counties, and states/territories adopt and sustain collective impact and collaborative improvement and innovation efforts.**
- **Indicators developed through the CoIIN are incorporated in state/territory and public health systems.**
- **Successful system innovations, interventions, and outcome indicators are aligned and work in tandem with other state/territory EC initiatives to achieve school readiness.**



Eligibility and Award Information

- Any public or private entity, including an Indian tribe or tribal organization, faith-based and community-based organization is eligible to apply.
- Up to 15 grants will be funded at up to \$426,600 each per year for five years.
- Project Start Date is August 1, 2016.



Program Requirements

- Should have an early childhood comprehensive system in place with state/territory agency, and stakeholder leadership participation.
- Note: Only one entity per state/territory will be chosen for this program.
- Must partner with a state/territory Advisory Team that provides leadership in implementing the policies and practices and recommends state/territorial-wide system change as a result of the ECCS CoIN results.



Program Requirements

- Must select at least one (1) and up to five (5) place-based communities that are willing and available for participation in ECCS CoIN.
- At least one should be a community receiving state and/or tribal Maternal, Infant and Early Childhood Home Visiting (MIECHV) services.
- Applicants will also receive priority points if one of the communities selected is a Promise Zone and/or a Rural IMPACT community.



Program Requirements

- It is up to the applicant to decide the number of place-based communities.
- Note: The flexibility of one to five communities is to allow for need identified and readiness of communities to implement CoIN activities.

Program Requirements

- The recipient must develop teams within its place-based communities to participate in the CollN activities. Each community team should include:
 - The ECCS Impact Project Director or his/her designee, and the following representatives from the place-based community:
 - Mayor's office; City Council office or other official governing body for the place-based community
 - Family engagement leadership
 - Public and private primary health care;
 - Mental health representatives; and
 - Early childhood education representatives.



Program Requirements

- Identify, implement and, if necessary, build a state/territory EC data system for collection and reporting of EC core process and outcome indicators.
- Develop state-level ECCS leadership and capacity to facilitate CoIIN implementation and spread.
- Participate in all CoIIN virtual sessions and at least one on site, in person, learning collaborative.

Program Requirements

- Ensure the community teams attend at least one on site, in person, learning collaborative.
- Attend at least one ECCS Impact recipient annual meeting in person; and
- Develop and implement a programmatic and financial sustainability plan to continue activities beyond the duration of the ECCS Impact project period.

ECCS CoIIN TACC

- The ECCS CoIIN will be coordinated by the ECCS CoIIN Technical Assistance Center (ECCS CoIIN TAC), which will be established through a cooperative agreement, HRSA 16-179.
- It will coordinate and manage the CoIIN processes with the ECCS Impact recipients and their identified place-based communities.
- It will facilitate the CoIIN cohorts consisting of place-based communities of ECCS Impact recipients utilizing collective impact principles to accelerate or improve results for families.



Community CoIIN Teams Requirements

- Become knowledgeable with the science of continuous quality improvement(CQI)and CoIIN processes.
- Participate in a CoIIN, committing to a working period of 48-60 months (three successive 18-month cohorts consisting of one to five communities per participating state/territory), to implement a two-generation approach to improving children's developmental health and family well-being.
- Attend at least one on site, in person, CoIIN learning collaborative facilitated by the ECCS CoIIN TAC.



Community CoIIN Teams Requirements

- Identify gaps and barriers to attaining the aim of this program and identify state and community policies and procedures that require immediate and longer term attention.
- Adopt the ECCS Impact's aim and develop SMART Goals for ECCS CoIIN work for two-generation approaches to children's developmental health and family wellbeing.
- Submit monthly data and Plan, Do, Study, Act (PDSA) cycle reports.



Community CoIN Teams Requirements

- Share progress reports monthly with CoIN peers representing other recipients and CoIN faculty.
- Participate in peer-to-peer mentoring and sharing of ideas and insights via periodic conference calls and other forms of communication (i.e. list serves; web chats, etc.).
- Explore new innovative improvement approaches as they become available (for example: Pay for Success).



Project Narrative

- Introduction
- Needs Assessment
- Methodology
- Work Plan
- Resolution of Challenges
- Evaluation and Technical Support
- Organizational Information



Needs Assessment

- **Help understand the needs of the communities selected.**
- **Process by which communities were chosen as willing and able to participate.**
- **Describe the extent and level of commitment have agreed to be part of the ColIN activities.**
- **Describe current stats and gaps in state/territory/community policy around equity in children's developmental health and family well being.**



Methodology

- A description of the proposed methods to address the stated needs and meet described program requirements and expectations in this FOA.
- Plan for development of effective tools and strategies for ongoing outreach, collaborations, clear communication and information sharing of the CollN activities , best practices, and outcomes.



Methodology

- Plan for project financial and programmatic sustainability.
- Plan for EC data platform housing EC core indicators.
- Plan for leadership continuity and organizational support for CollN activities.
- Plan by which recipient will facilitate collective impact at the state/territory, county and community level as well as across all three levels.



Methodology

Describe the process by which the applicant will facilitate at each level and across the three levels :

- **A common agenda with a common aim (25percent increase in developmental skills in five years) .**
- **Development of data collection and reporting capacity to a shared measurement.**
- **Development of mutually-reinforcing activities to "move the needle" on early childhood development.**
- **Continuous communication.**
- **Development of a backbone organization including capacity for project management, data management, and facilitation.**



Work Plan

- Describe activities/steps used to achieve each of the goals and objectives proposed during the entire project period (All 5 years).
- Use a time line that includes each activity and identifies responsible staff.
- Identify meaningful support and collaboration with key stakeholders in planning, designing and implementing all activities.
- Describe communication plans and outreach with the place-based communities throughout the project.



Work Plan

- Describe communication plans and outreach with the place-based communities throughout the project.
- Describe a plan(s) and platform for spreading the findings from the COLLN throughout the project period to other place-based communities throughout the state/territory .
- Describe the ability of the applicant and process to be used to integrate indicators developed during the COLLN process into their state/territory early childhood data system.
- In addition to a narrative, applicants may display this information in a table format (Attachment 2).
- A one page logic model is required (Attachment 2).



Resolution of Challenges

- **Discuss challenges that are likely to be encountered in designing and implementing the activities described in the Work Plan, and approaches that will be used to resolve such challenges.**

Evaluation and Technical Support Capacity and Performance Management

- Propose an implementation evaluation that will contribute to CQI.
- Must include a logic model or theory of change that describes the inputs (e.g., organizational profile, collaborative partners, key staff, budget, and other resources), key processes, and expected outcomes of the funded activities.
- Describe how evaluation data and findings will be used to support CQI activities, including how program weaknesses will be identified and processes will be modified to support continuous improvement.



Evaluation and Technical Support Capacity and Performance Management

- Describe any potential obstacles anticipated for planning and executing the implementation evaluation and how those obstacles will be addressed.
- Describe how the organization will collect and manage data (e.g., assign skilled staff, data management software) in a way that allows for accurate and timely reporting of performance outcomes.



Evaluation and Technical Support Capacity and Performance Management

- Describe current experience, skills, and knowledge, including individuals on staff, materials published, and previous work of a similar nature.
- Describe the data collection strategy and frequency to collect, analyze and track data to measure process and impact/outcomes and explain how the data will be used to inform program development and service delivery.
- Describe their selected communities' data collection strategy to collect, analyze and track data to measure process and impact/outcomes of the CoIN activities they participate in and explain how the data will be used to inform program development and service delivery.



Organizational Information

- Provide current mission and structure, scope of current activities, and an organizational chart.
- The applicant should be a part of the state/territory early childhood system and must be able to represent the EC system within the state/territory, identify and address the EC needs within the state/territory, and influence the state/territory EC policies and practices.

Organizational Information

- Program's resources and capabilities to support provision of culturally and linguistically competent and health literate services. Describe how the unique needs of target populations of the communities served are routinely assessed and improved.
- Include a staffing plan, job descriptions, brief biographical sketches, and an organizational chart in Attachments 3, 4, and 5.

Organizational Information

- Describe:
 - the existence of qualified staff with a history of early childhood systems development and leadership;
 - a history of representing the EC system within the state/territory as well as experience with continuous quality improvement activities in their state/territory EC work; and
 - past experience, qualifications, and skills related to early childhood systems development leadership, children's developmental health, family well-being, and place-based community involvement.

Organizational Information

- Describe the leadership and commitment of the state/territory Advisory Team members.
- Describe the plan to involve other key partners in their work

(Attachment 6)

Attachments

- **1: Letters of Agreement from the Place-Based Communities**
- **2: Work Plan and Logic Model**
- **3: Staffing Plan and Job Descriptions for Key Personnel**
- **4: Biographical Sketches of Key Personnel**
- **5: Project Organizational Chart**

Attachments

- **6: Letters of Support from State/Territory Advisory Team Members**
- **7: For Multi-Year Budgets--Fifth Year Budget (NOT counted in page limit)**
- **8: Request for Funding Priority**
- **9: Summary Progress Report (ACCOMPLISHMENT SUMMARY - FOR COMPETING CONTINUATIONS ONLY)**
- **10-13: Other Relevant Documents**

Review Criteria

Criteria	Points
1. NEED	10
1. RESPONSE	30
1. EVALUATIVE MEASURES	15
1. IMPACT	10
1. RESOURCE CAPABILITITES	25
1. SUPPORT REQUESTED	10
Total	100

Review Criteria

- ***Criterion 1: NEED (10 points) – Corresponds to Section IV's Introduction and Needs Assessment***
- ***Criterion 2: RESPONSE (30 points) – Corresponds to Section IV's Methodology, Work Plan, and Resolutions of Challenges***
- ***Criterion 3: EVALUATIVE MEASURES (15 points) – Corresponds to Section IV's Evaluation and Technical Support Capacity and Performance Management***



Review Criteria

- ***Criterion 4: IMPACT (10 points) – Corresponds to Section IV's Work Plan***
- ***Criterion 5: RESOURCES/CAPABILITIES (25 points) – Corresponds to Section IV's Evaluation and Technical Support Capacity and Performance Management, and Organizational Information***
- ***Criterion 6: SUPPORT REQUESTED (10 points) – Corresponds to Section IV's Budget and Budget Justification Narrative***



Performance Measures

To prepare successful applicants for their reporting requirements, the listing of MCHB administrative forms and performance measures for this program can be found at: https://perf-data.hrsa.gov/mchb/DgisApp/FormAssignmentList/H25_2.HTML.

Please Note In fiscal year 2016, upon approval from the Office of Management and Budget (OMB), the Maternal and Child Health Bureau (MCHB) will release new performance measures. Once the specific performance measures have been assigned to each MCHB discretionary award, performance measures and administrative forms for this discretionary award program will be assigned to the ECCS Impact program



Performance Reporting

- **Successful applicants receiving HRSA funds will be required, within 120 days of the Notice of Award (NoA) and electronically complete the program-specific data forms that appear for this program at:**
https://perf-data.hrsa.gov/mchb/DgisApp/FormAssignmentList/H25_2.HTML
- **Performance reporting is conducted for each year of the project period. Recipients will be required, within 120 days of the NoA, to enter HRSA's EHBs and complete the program-specific forms.**



HRSA SF-424 Application Guide

- Read BOTH Documents carefully for preparing and submitting application:
- HRSA SF-424 Application Guide (SECTION IV in FOA) AND
- HRSA 16-047 FOA



HRSA's SF-424 Application Guide

- **Section 2 - includes general information highlighting the responsibilities of a HRSA grant or cooperative agreement recipient; administrative and national policy requirements.**
- **Section 3 - includes information on registering and applying through Grants.gov**
- **Section 4 - includes general application requirements including instructions for submitting your project budget;**



HRSA's SF-424 Application Guide

- **Section 5 includes an overview of the whole application process: applying through Grants.gov, application processing, objective review information, and award notification.**
- **Section 8 includes Frequently Asked Questions and an application completeness checklist for your convenience.**



Submission Due Date and Times

The due date for applications under this FOA is:

***March 15, 2016 at 11:59 P.M.
Eastern Time.***



Grant Application Tips

- Follow the instructions in 16-047 and HRSA's SF-424 Application Guide
- Be brief, concise, and clear
- Be organized and logical
- Print your application to ensure that it does not exceed 80 pages
- Proofread
- Submit the application EARLY



FAQs

FAQS are currently listed at :

- <http://www.hrsa.gov/grants/index.html>

Q & A



Contact Information

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